

BLACK & WHITE PUBLISHING WITH SPEARS BOOKS

Publishing Packages

Publication Features	MAPLE	BEAVER	LYNX	MOOSE	GOOSE	BEAR	EAGLE
PRICE	\$799.99	\$999.99	\$1699.99	\$2499.99	\$5000.00	\$7999.00	\$10,000.00
Digital Formatting and Distribution (eBook, Kindle, iBook)	*	*	*	*	*	*	*
Paperback Publishing	*	*	*	*	*	*	*
Hardcover Publishing					*	*	*
Cover & interior customization	*	*	*	*	*	*	*
Personalized Back Cover	*	*	*	*	*	*	*
Image insertions	Up to 25	Up to 25	Up to 25	Up to 50	Up to 50	Up to 75	Up to 100
Electronic Proofs of your books	*	*	*	*	*	*	*
Interior Revisions - One Block of 50	*	*	*	*	*	*	*
Professional Marketing Consultation		*	*	*	*	*	*
One-on-one author support	*	*	*	*	*	*	*
Spears Bookstore availability	*	*	*	*	*	*	*
Online distribution through Amazon, Barnes & Noble & other book retailers	*	*	*	*	*	*	*
ISBN Assignment	*	*	*	*	*	*	*
REGISTRATIONS							
US Copyright & Library of Congress Registration		*	*	*	*	*	*
COPIES							
Paperback author copy	5	7	10	15	20	30	40
Hardcover author copy			1	3	5	10	15
Author Volume Discount	*	*	*	*	*	*	*
MARKETING							
Amazon Look Inside	*	*	*	*	*	*	*
Google Preview	*	*	*	*	*	*	*
Social media setup guide	*	*	*	*	*	*	*
Book listed on Ingram Advanced or BookMad		*	*	*	*	*	*
Promotional materials: Bookmarks		100	125	150	200	250	300
Promotional Materials: business cards		100	125	150	200	250	300
Promotional materials: postcards		100	125	150	200	250	300
Full color posters				10	15	20	25